



MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY

Department of Management

India International Trade Fair 2024

Organiser : Maharaja Agrasen Institute of Technology , Department of Management

Date : Nov 19th , 2024

Timings : 10:00 am – 2:00 pm

Venue : MCX and SEBI stall at IITF 2024

Faculty Coordinator : Dr Sukhvinder Singh ,Dr Nitin Walia & Dr Anju Bharti

The visit to IITF, New Delhi was organized for MBA students (Batch 2024-26) on 19th November, 2024 by Department of Management, Maharaja Agrasen Institute of Technology, Delhi. The objective of this visit was to provide a great opportunity for students to learn that how the businesses find platforms for trade and industry for sourcing, finding buyers, business interactions, technology transfer opportunities, test marketing, and market access.

IITF is the largest integrated trade fair with both B2B and B2C components. It is one of the largest trade fairs in the world both in terms of exhibitors and visitor participation and has evolved its unique character as an iconic international event.

28 students along with the faculty coordinators (Dr Sukhvinder Singh ,Dr Nitin Walia & Dr Anju Bharti) visited the stall of MCX and SEBI, of IITF. The event comprises of guest lectures , awareness quizzes ,management games , competitions etc.

The visit was a great source of learning for students. Students also got an great opportunity to clear several doubts regarding Demat and trading accounts, functioning of SEBI and MCX, IPO

listing, Malpractices in stock trading, Career opportunities at SEBI etc. The visit ended with light refreshment and group photo session.

The event started with the lecture from Mr Sunil Gakhar (Vice President and Regional Head for Business Development at MCX Delh). Mr Sunil Gakhar introduced several concepts of Commodities trading to the students. He also explained the importance of Multi Commodities Exchange in India. He further elaborated on how students can invest in commodities

The second part of presentation was taken by Mr Anuj Gupta from HDFC securities , third presentation was given by Mr Gyanendra Niraj ,DGM,SEBI and Mr Naveen Kumar Manager SEBI

The association also organized a quiz programme for the students where many students of MBA first year won prizes in the quiz programme. They also provided healthy refreshments to all students . All the student received participation certificate at the event. The students were also given MCX Bags at the event

The students learnt a lot about the financial markets and the role of SEBI. The visit proved to be fruitful under the guidance of faculty coordinators. Also, we extend our heartfelt thanks to Prof. (Dr.) Amit Gupta, HoD, MBA, MAIT. We extend our deep gratitude to association of SEBI-MCX for arranging such a wonderful visit.

Snapshots



